



2022-2023



GREAT START COLLABORATIVE  
CHEBOYGAN-OTSEGO-PRESQUE  
ISLE

# Outcomes, Goals and Objectives

- **OUTCOME 1: Children are born healthy.**
- **Goal related to the targeted problem(s):** Improve maternal and child health outcomes through active collaboration with local agencies and medical professionals.
- **Objective(s) related to the goal:** Increase families and professionals' awareness and how to access local programs and services that help support and improve maternal infant health outcomes.
  
- **OUTCCOME 2: Children are healthy, thriving, and developmentally on track from birth to third grade.**
- **Goal related to the targeted problem(s):**
- **Improve maternal and child health outcomes through an active collaboration with WIC, the GSC and GSPC.**
- **Objective(s) related to the goal:**
- Increase supports to individuals and families around child development, family engagement, nutrition and physical activity, including referrals to WIC programs and services
- **Objective(s) related to the goal:** Introduce and build upon local literacy supports/resources to help ensure that children and families have access/connections to a variety of Literacy resources.

# Outcomes, Goals and Objectives

- **OUTCOME 3: Children are developmentally ready to succeed in school at time of school entry.**
- **Goal related to the targeted problem(s):**
  - Increase access to high quality early care and education services and supports.
  - **Objective(s) related to the goal:**
    - 1. Review and make recommendations regarding the components of the Great Start Readiness Program.
    - 2. In collaboration with the Great Start to Quality Northeast Regional Resource Center, link licensed and registered providers in the GSC/GSPC Cop area to Great Start to Quality for the purpose of achieving higher levels of Quality.
    - 3. Connect parents and caregivers to Help Me Grow/GSTQ Resource Center for Childcare Resources in the event that public health emergencies require parents/caregivers to connect with local licensed quality childcare providers in the event that local schools close face to face options and/or the family's current childcare options are closed.
- **OUTCOME 4 : Children are prepared to succeed in fourth grade and beyond by reading proficiently by the end of third grade**
- **Goal related to the targeted problem(s):** Children are prepared to succeed in fourth grade and beyond by reading proficiently by the end of third grade.
- **Objective(s) related to the goal:** Introduce and build upon local literacy supports/resources to help ensure that children and families have access/connections to a variety of Literacy resources.

# HEALTH & WELLNESS COMMITTEE



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**Strategy 1:** Exchange, provide and/or present educational health

**ACTIVITIES:** ss information.

1.1.a. Support new parents during pregnancy by assembling and distributing Welcome Resource Bags completed with local resources and drug/alcohol use/prevention/resources and other information connecting parents/caregivers to primary medical sites who can distribute the bags to parents when they test positive for pregnancy.

1.1.b. Distribute/present local resources to parents and caregivers during Lunch and Learn sessions. The Lunch & Learn Sessions will be 1 platform to gather parents and share local program/service options.



**Strategy 2:** Build awareness of local obstetricians, physicians, WIC services and local doulas who can help provide important adequate prenatal care.

**ACTIVITIES:**

1.2.a. Invite local health providers to present at Parent Coalition Meetings/ Lunch & Learn Sessions to help promote the importance of health and wellness before, during and after pregnancy.

1.2.b. Compile a list of local prenatal providers and promote the list on social media platforms, on the GSC website as a resource for parents.

1.2.c. Compile short messages related to the importance of seeking medical care during pregnancy and share on social media platforms.

# HEALTH & WELLNESS CONT.

- **Strategy 1:**

- Establish a collaboration plan
- Identify and develop a referral process between WIC and the GSPC

- **Activities**

- 2.1.a. Meet with WIC/Health Department to begin establishing a collaboration plan.
- 2.1.b. Review current referral process that is in place at Health Department/WIC and develop.

# Health & Wellness Cont.

- **Strategy 2:** Create a plan for joint trainings/meetings between WIC and the GSPC, including how to best support parents, and caregivers living in outlying areas using parent voice to address barriers to participating.

## **ACTIVITIES:**

- 2.2.a. Health & Wellness Team will meet with WIC admin and staff to address gaps using parent input as part of the process.
- 2.2.b. Begin drafting a plan for joint trainings/meetings/presentations, including using Lunch & Learn Sessions as a platform for the presentations.
- 2.2.c. Promote Statewide WIC evaluation to parents for Parent Voice in the COP Counties.



# SCHOOL READINESS COMMITTEE

- **Strategy 1:** The school readiness advisory committee will address the needs of school readiness and childcare/preschool availability across the COP communities.
- 3.1.a. School Readiness Advisory Committee meets with regularity and is comprised of the required and recommended members.
- 3.1.b. SRAC will add, as a re-occurring SRAC agenda item, to continue the discussion on how to best recruit and maintain parents as active members of the GSC and SRAC.
- 3.1.c. Update GSC COP4KIDS.com website with a parent recruitment portion to help recruit parents as parent ambassadors to help provide parent voice.
- 3.1.d. Review Great Start Readiness Program data and make recommendations as outlined in Section 32d.
- 3.1.e. Develop a plan to share preschool and school age care options to families as a part of the joint recruitment and enrollment process.
- 3.1. f. Funding is secured for Great Start COP Preschool Scholarships.
- 3.1.g. Great Start COP Preschool scholarships are made available to families of children ages 3&4 to help fill the lack of free preschool opportunities.

# SCHOOL READINESS COMMITTEE CONTINUED

- **Strategy 2:** The GSC, GSPC and RC will work in collaboration to engage the community to support and align plans to facilitate childcare availability in the wake of the influx of state and federal funds.
- 3.2.a. SRAC will discuss possible ways to introduce/recruit high school students into the field of early childhood and/or childcare business.
- 3.2.b. GSC COP will host a potential childcare provider networking night/event as a recruitment effort.
- 3.2.c. NEGSTQ Advisory Team will address outreach strategies and activities to help increase licensed exempt providers who are providing family/friend childcare.
- 3.2.d. GSTQ Resources and licensing resources are available on the COPESD website to help support current and possible future local childcare providers.

# FAMILY SUPPORT COMMITTEE

- **Strategy 3:** Support parents/caregivers through resources/events that are available and easily accessible to help parents/caregivers learn about child development, provide teachable moments, and offering age-appropriate supports and tools.
- **ACTIVITIES:**
- **3.3.a.** Begin planning for the development of short videos that help parents/caregivers to deal with challenging behaviors, including who will make the videos, what information will be used and what method of distribution will be used.
- **3.3.b.** Begin developing/searching for a pamphlet on child development that can be used as a resource for parents/caregivers.
- **3.3.c.** Develop Talking is Teaching Literacy/Math Bags to help support learning at home.
- **3.3.d.** Provide a parent/child interactive event that helps to promote active parent/child engagement. ( Jim Gill Concert: Parent Coalition will help with the planning of this event.)

# LITERACY COMMITTEE

- **Strategy 1.** Familiarize families and others in the general community with the COP Talking is Teaching campaign.
- **ACTIVITIES:**
- 4.1.a. Explore additional funding to help continue Talking is Teaching work in the COP Counties.
- 4.1.b. Explore price and possible locations for Talking is Teaching Interactive Boards.
- 4.1.c. Develop Talking is Teaching Calendars.
- 4.1.d. Distribute 150 Talking is Teaching Calendars to parents/caregivers/ Early educators/ caregivers and GSC partners throughout the COP county.
- **Review 2022 Family Guide to Kindergarten Readiness Booklet for any updates in the spring of 2023**



# LITERACY COMMITTEE

## **Strategy 2:**

Promote the B-3 Literacy Essentials through Educational opportunities and Teachable Moments with Childcare providers, Playgroup ambassadors, early educators and caregivers.

### **ACTIVITIES:**

- 4.2.a. Attend 3 COP Playgroups to promote/educate parents/caregivers on B-3 Literacy Essentials.
- 4.2.b. Promote/Educate caregivers on B3 Essentials during 1 Lunch & Learn Session.
- 4.2.c. Promote/Educate Childcare providers on the B-3 Essentials during the 2023 Literacy Essential Conference.
- 4.2.d. Begin the planning of developing/adopting resources with a focus on teachable moments/learning through play.

# LITERACY COMMITTEE CONT.

- **Strategy 3:** Create, provide and help familiarize families to literacy resources and supports that can help develop a love and a sense of urgency for reading in children and families.
- **ACTIVITIES:**
- 4.3.a. Distribute books through little libraries, book bins and PoWer! Book Bags, Michigan Maternal Infant Health Program and at locations/programs where children and families frequent/participate throughout the COP area to help provide books, literacy guidance and education and other literacy materials to families.
- 4.3.b. Work with other literacy focused groups in the COP area to help address literacy issues/needs within the COP counties.
- 4.3.c. Participate in the Northeast Region Literacy Hub to help address Literacy needs in Northeast Michigan.